WHAT IS BEYOND 12?
Beyond 12 is a national nonprofit organization whose mission is to increase the number of aspiring students who graduate from our nation’s colleges and universities. We partner with high schools, scholarship organizations, and colleges to ensure that students stay on track to graduate and succeed.

WHY IS BEYOND 12 IMPORTANT?
The transition to college can be challenging—learning to navigate an unknown environment; making new friends; managing finances; balancing academics, work, and school activities; and finding a job. Beyond 12 was created to help students navigate these challenges so you can be more effective in and out of the classroom.

HOW DOES BEYOND 12 WORK?
The Beyond 12 model combines inspirational coaches who work with students virtually with a campus-customized mobile app called MyCoach®.

VIRTUAL COLLEGE COACHES  You will work with a full-time college coach who will guide and support you over the next two years. Our coaches will connect with you via phone, text, video chat, and social media. They are committed to supporting your academic and career goals, as well as your extracurricular interests and your overall well-being. They know what you’re going through because they’ve been in your shoes.

MYCOACH® MOBILE APP  Based on the college you are attending, our MyCoach® mobile app automatically creates a tailored to-do list so you know exactly what actions to take to be successful. You will receive deadline reminders that link you to resources on your campus. MyCoach® also connects you to other students to share tips and helps you monitor your academics, financial aid, and other activities.

WELCOME TO THE BEYOND 12 COMMUNITY!